



Rossmoyne Junior
Football Club

Established 1972

2025 Sponsorship Packages





Part of the community since 1972



Since Rossmoyne Junior Football Club (JFC) started in 1972, we have been part of the community and have a proud and long history.

In 2022 Rossmoyne JFC was awarded "Club of the Year" by the East Fremantle District in recognition of the Club's on and off field performance and contribution to community football and player development.

Rossmoyne JFC is one of only a small number of clubs in the district to hold **AFL Gold Quality Club Program accreditation** which "recognises exceptional club administration – a community leader!"

We take pride in our volunteers' professionalism and personal efforts to provide the best club possible for our members – the players and their families and supporters.

Our Club's focus is on creating a safe, supportive and inclusive environment for boys and girls to play sport, learn skills, develop friendships and have fun.

Rossmoyne JFC's Hall of Fame is impressive, including players in the AFL, WAFL, countless award winners in the District and representatives of state and national competitions.

In 2024 the Club also celebrated 52 years, with many returning players, parents and volunteers attending events and reminiscing about the great times they had playing, coaching and supporting junior footy at Rossmoyne. Our Life Members, including founding members, continue to be a big part of the Club.



Club of the Year 2022

More than 200 girls and boys registered in 2024. We also played in finals, hosted finals games for the District and showcased our grounds and clubrooms by day and night. The year culminated in Rossmoyne's Year 8 boys team taking out the flag!

We hosted yet another record-breaking Auskick Carnival for all clubs in the District, with players and parents coming together for an amazing day.

Rossmoyne JFC is founded on strong history, with many memories made over the past 52 years. Make 2025 your year to be part of this fantastic local club.

We look forward to seeing you at the Club and GO RAIDERS!



Life Members and Sponsors Luncheon 2022



Sponsorship levels



ADVERTISING

Where....	What's included....	Platinum	Gold	Silver	Bronze
YEARBOOK	Advertisement with logo and level of sponsorship	✓	✓	✓	✓
ELECTRONIC SCOREBOARD	Advertisement with logo showing at selected home games, all non-game events and Auskick carnival	✓	✓	✓	✓
TEAR DROP FLAGS	Sponsors logo displayed at all home games and events	✓	✓	✓	✓
CLUBROOM – INTERNAL	Sponsors logo on walls and at the bar	✓	✓	✓	
CLUBROOM – EXTERNAL	Sponsors logo with level of sponsorship on noticeboard	✓	✓	✓	
WEBSITE	Advertisement in sponsor's section	✓	✓	✓	✓
FACEBOOK	Posts shared by agreement. Business & Post liked by RJFC	✓	✓		
INSTAGRAM	Posts shared by agreement. Business & Post liked by RJFC	✓	✓	✓	✓
YOU TUBE	By arrangement	✓	✓		
SOCIAL EVENTS	Sponsors acknowledge at all social events	✓	✓	✓	✓

EVENTS

Black and White Night – 2 x complimentary tickets	✓				
Members luncheon (Coincides with +1 senior home game) – 2 x complimentary tickets	✓	✓	✓	✓	✓
Complimentary food and beverages at social events	✓				



Auskick Carnival - hosted by Rossmoyne since 2004



Trusted within the District, Rossmoyne JFC has hosted the Auskick Carnival since 2004 – one of the highlights of the season for the District's Auskickers and their families!

Our volunteers and Life Members work hard to give the Auskickers an amazing day and memories that will last a lifetime.

We can't wait to see what 2025 brings - be part of it!

[2025 Channel 9 News 2024 Auskick promotional Facebook video](#)

2020 Carnival

- 64 pre-primary, year 1 and year 2 teams from the District.
- We welcomed a South Fremantle team to our Carnival for the first time

2021 Carnival

- 114 teams
- 16 clubs
- Around 2,750 family and friends

2023 Carnival

- Breaking all records!
- 124 teams playing 383 games
- 16 clubs
- Around 3,000 family and friends

2024 Carnival

- 100 teams
- 16 clubs
- Around 2500 family and friends





Auskick Carnival sponsorship packages



In 2024 around 2,500 people attended Rossmoyne Junior Football Club for the Auskick Carnival.



Visitors to our ground, for the Auskick Carnival and on game day generally, come from the neighbouring clubs in the East Fremantle District, and we've also previously included the Metro South Region.



- Sponsors flags at ground all day (Bronze flags only if purchased)
- Logo on electronic scoreboard throughout the day
- Sponsors brand attached Auskick Carnival on external building signage on the day.

	Platinum	Gold	Silver	Bronze
• Sponsors flags at ground all day (Bronze flags only if purchased)	✓	✓	✓	✓
• Logo on electronic scoreboard throughout the day	✓	✓	✓	✓
• Sponsors brand attached Auskick Carnival on external building signage on the day.	✓	✓	✓	✓



Jumperback

Jumperbacks are one of the most sought-after and beneficial ways to sponsor a local sporting club of any code.

In 2025 we will continue with our classic jumpers.

There are very limited spots available for this opportunity. Please enquire with your sponsorship manager.



Your brand will be attached to the Club guernsey, which will be worn at home and away games this season.

Jumperback opportunities are limited for 2025 so please contact Rossmoyne JFC as soon as possible to lodge an Expression of Interest.

Cost: Additional \$500 per year, for two years, in conjunction with minimum Gold sponsorship.



Trophies and Awards

Presentation Day is the last official event of the season. Platinum Sponsors have presentation rights for awards and trophies at this event, which is attended by players, parents and community members. Awards are presented to players and to junior and adult volunteers from the Club. Awards are determined by the Rossmoyne JFC Management Committee and advised to sponsors closer to Presentation Day.

Platinum	Gold	Silver	Bronze
✓			



MILESTONE – PLAYER RETENTION SCHEME

Help get our Year 7 team off to Melbourne for a footy adventure including MCG tour, games and footy clinic.



OPTIONAL CONTRIBUTION

\$250 | \$500 | OTHER



Sponsorship 2025



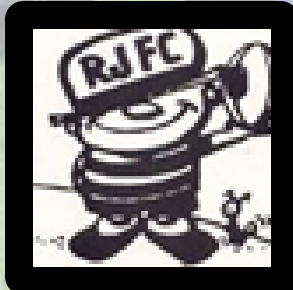
Benefits

- Signage, branding on equipment used at home ground
- Social media - Facebook, Instagram, YouTube, RJFC website, member emails and newsletters
- Events - exposure and invitations
- Auskick Carnival
- Trophies and Awards
- Other opportunities as agreed between RJFC management committee and sponsor

Levels

- Platinum Sponsor \$1500/year
- Gold Sponsor \$1000/year
- Silver Sponsor \$750/year
- Bronze Sponsor \$500/year
- Jumperback Sponsor \$500/year (2yr min)
- Retention Sponsor \$250 / \$500 / other
- RJFC "Valued Partners" provide in-kind sponsorship. Benefits to partners are as agreed with Club

Rossmoyne Junior Football Club
 Koolan Drive, Shelley
 Further information: Sponsorship Manager, Linley Morgan
 Email: sponsorship@rossmoynejfc.com.au. | M: 0499 034 559





The Agreement



I _____ of (COMPANY NAME) _____

Would like to sponsor the RJFC for 2025

(TICK PREFERENCE)

- Platinum Sponsor \$1500
- Gold Sponsor \$1000
- Silver Sponsor \$750
- Bronze Sponsor \$500
- Jumperback Sponsor (2 years minimum) \$500 per year (must be in conjunction with minimum Gold sponsorship)

Player Retention Program (Year 7 team trip to Melbourne)

- \$250
- \$500
- \$ _____ (another amount)

Please invoice _____ (email address). Note terms are 30 Days.

Signed: _____

Date: / /2025



The Fine Print



SPONSORSHIP POLICY – Rossmoyne Junior Football Club

1. A sponsor is a person or business or organisation which provides cash or in-kind products or services to the value of at least the minimum sponsorship fee as stated on the RJFC schedule of sponsorship fees. There is no maximum amount of value a sponsor can provide to the Club.
2. The schedule of sponsorship fees will be agreed upon by the Management Committee (the Committee) and will not be changed without ratification of the Committee.
3. A person, business or organisation which provides cash or in-kind products or services under the minimum value of sponsorship fees is known as a donor and is not entitled to receive benefits or privileges which sponsors receive.
4. All members of RJFC as well as the agreement, will be given the opportunity to sponsor the Club by being provided information on sponsorship opportunities on the Club website and by other means as determined by the Committee.
5. Sponsorship arrangements may last from one year to more than one year as agreed between the Club and the Sponsor.
6. Sponsorship of jumperback will be available to current sponsors through their Expression of Interest, with priority given to Platinum Sponsors and other Club sponsors after that in order of their level of sponsorship. Jumperback sponsorship is additional to regular sponsorship. Jumperback sponsorship will not be offered in isolation, unless expressly approved by the Committee under exceptional circumstances (e.g. commemorative jumpers).
7. Potential new sponsors may receive a copy of the policy document on request.
8. The Sponsorship JDF as provided by www.AFLCommunityClub.com.au states that: The Sponsorship Coordinator shall seek ratification from the General Committee of sponsorship packages offered by the Club and shall thereafter have the authority to act within the limits of the packages without reference to the General Committee. However, the policy for the RJFC will be that all potential 'new' sponsors will be ratified by the Club's committee before an agreement or contract will be made between the Club and the Sponsor.
9. A sponsor will not be deemed a sponsor of the Club until an agreement has been written and signed by the Club and the Sponsor.
10. Existing sponsors will be contacted at the end of the preceding season or as close to that time as possible to ascertain their intentions with regard to the following season. Contracts will be made available to them within thirty days of their indication of intention to sponsor/continue to sponsor. Exceptions to this are where a contract has been written and agreed to for a period of longer than one year.
11. Discontinuation of a contract for sponsorship or agreement for sponsorship other than the date specified in a Sponsorship Agreement must be made in writing/email by RJFC and must be acknowledged by the sponsor.
12. RJFC reserves the right to discontinue a sponsorship agreement prior to the end of the agreement, should the sponsor not meet the terms of the agreement or should there be risk that an ongoing agreement may bring the Club into disrepute. Such discontinuation of the agreement will be made in writing/email by RJFC.