



**Rossmoyne Junior
Football Club**

Established 1972

Rossmoyne Junior Football Club

Sponsorship Packages 2023





Rossmoyne JFC - part of our community since 1972



Rossmoyne Junior Football Club has a proud history starting in 1972 and the club has been a big part of our community ever since then.

In 2022 Rossmoyne JFC was awarded "Club of the Year" by the East Fremantle District, in recognition of the Club's on and off field performance and contribution to community football and player development.

Rossmoyne JFC is also one of only a small number of clubs in the district to hold AFL Gold Quality Club Program accreditation which we are proud to say is described as "A level to recognise exceptional club administration. A community leader!"

We take pride in our volunteers' professionalism and personal efforts to provide the best club possible for our members - the players and their families and supporters.

Our Club's focus is on creating a safe, supportive and inclusive environment for boys and girls to play sport, learn skills, develop friendships and have fun. Rossmoyne JFC's Hall of Fame is pretty impressive, and includes players in the AFL, WAFL, countless award winners in the District and representatives of State and national competitions.

In 2022 the Club also celebrated 50 years with many returning players, parents and volunteers attending events and reminiscing about the great times they had playing, coaching and supporting junior footy at Rossmoyne. Our Life Members, including founding members, continue to be a big part of the Club.



**Club of the Year
2022**

Over 200 girls and boys registered in 2022, we played in finals, hosted finals games for the district and showcased our grounds and clubrooms by day and under lights at night games. The year culminated in Rossmoyne being awarded Junior Football Club of the year.

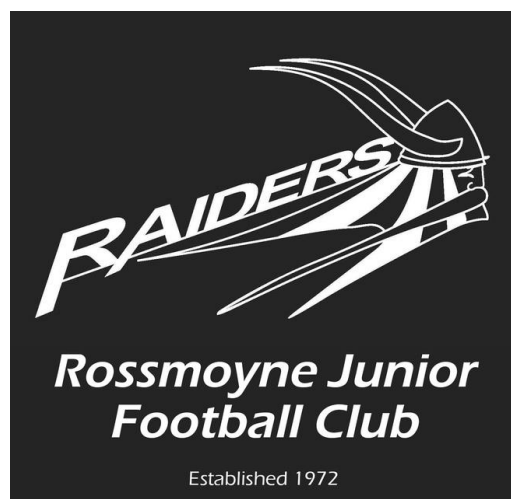
We hosted yet another record breaking Auskick Carnival for all clubs in the district with players and parents coming together for an amazing day of fun.

Rossmoyne Junior Football Club is where plenty of history and memories have been made over the past 50 years - make the 2023 your year to be part of this fantastic local club.

We look forward to seeing you at the Club and GO RAIDERS!



**Life Members and Sponsors luncheon
2022**



Sponsorship Levels	Platinum 1500.	Gold 1000	Silver 750	Bronze 500
ADVERTISING				
Yearbook – advertisement acknowledging level of sponsorship	✓	✓	✓	✓
Electronic scoreboard - advertisement with sponsor’s logo showing during selected home games	✓	✓	✓	✓
Electronic scoreboard – advertisement with logo showing throughout all non-game events at home ground inc. <u>Black&White Night</u> , <u>Sundowners</u> , <u>Presentation Day</u> , <u>Auskick Carnival</u> *	✓	✓	✓	✓
Teardrop flags with sponsors logos set up and displayed at all home games and events. Sponsors to provide artwork to Club.	✓	✓	✓	Bronze may purchase flag through club at additional cost. Please enquire if interested.
Sponsors logos on internal clubroom walls, at bar				
Website www.rossmoynejfc.com.au – advertisement in sponsors section	✓	✓	✓	✓
Facebook – posts and shares by agreement, business and posts liked by RJFC	✓	✓		
Instagram—business followed by RJFC, posts and shares by agreement	✓	✓	✓	✓
YouTube—by arrangement				
Noticeboard on external wall of Clubrooms – advertisements acknowledging level of sponsorship. Visitors to ground include RJFC home and away teams and supporters, Rossmoyne Amateur Football Club (Rhinos), Rossmoyne <u>Womens AFL</u> , Rossmoyne Riverton Cricket Club home games in summer, residents and other visitors	✓	✓	✓	✓
Laminated A4 or A5 certificate of thanks for public display	✓	✓	✓	✓
Sponsorship acknowledged by announcements during all Club social events	✓	✓	✓	✓
EVENTS				
2 x complimentary tickets to Black and White Night for sponsor or their representatives/guests	✓			
2 x complimentary tickets to Sponsors and Life Members Luncheon	✓	✓	✓	✓
Complimentary food and beverages at social events	✓			





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Auskick Carnival - hosted by Rossmoyne since 2004

Trusted within the District, Rossmoyne Junior Football Club has been hosting the Auskick Carnival since 2004.

The Carnival is one of the biggest highlights of the season for the District's Auskickers and their families.

Our volunteers and life members work hard to give the Auskickers an amazing day and memories that will last a lifetime.

2022 was bigger and better than ever, breaking all records - we can't wait to see what 2023 brings - be part of it!

2019 Carnival

104 teams from almost every Junior Football Club in the District

- Around 2500 family members and friends

2020 Carnival

- 64 pre-primary, year 1 & year 2 teams from the District, their families and friends
- We welcomed a South Fremantle team to our carnival for the first time

2021 Carnival

- Breaking all records
- 114 teams
- 16 clubs
- Around 2750 family and friends

2022 Carnival

- **Breaking all records - again!**
- **123 teams playing 370 games**
- **16 clubs**
- **Around 3000 family and friends**



Auskick Carnival



In 2022 around 3000 people attended Rossmoyne Junior Football Club for the Auskick Carnival.



Visitors to our ground, for the Auskick Carnival and on game day generally, come from the neighbouring clubs in the East Fremantle District, and we've also previously included the Metro South Region.

- Sponsors flags at ground all day (Bronze flags only if purchased)
- Logo on electronic scoreboard throughout the day
- Sponsors brand attached Auskick Carnival on external building signage on the day.



Platinum

Gold

Silver

Bronze

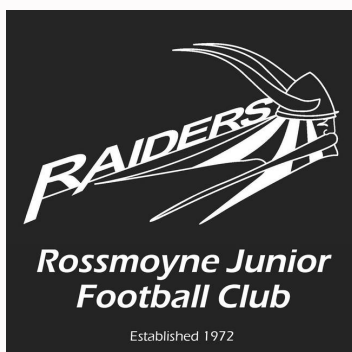


Sponsorship Packages 2023



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Jumperback

Jumperbacks are one of the most sought-after ways to sponsor a local sporting club of any code.

In 2022 we introduced a special 50th birthday commemorative jumper, based on the original design of club guernseys, and featuring the names of every recorded official volunteer from the beginning of the Club's history.

In 2023 we return to our vertical stripe black and white guernsey.

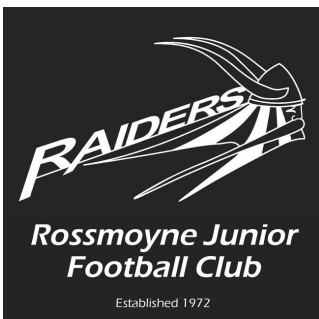


Your brand will be attached to this Club guernsey, which will be worn at home and away games this season.

Jumperback opportunities are limited for 2023 so please contact RJFC as soon as possible to lodge an Expression of Interest.

Cost: Additional \$500 Per Year for 2 years in conjunction with minimum Silver sponsorship.





Trophies and Awards

Presentation Day is the last official event of the season.

Platinum Sponsors have presentation rights for awards and trophies at this event. which is attended by players, parents and community members.

Awards are presented to players, and to junior and adult volunteers from the Club.

Awards are determined by the RJFC Management Committee and advised to sponsors closer to Presentation Day.

Platinum	Gold	Silver	Bronze
✓			





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Sponsorship Packages 2023

Sponsorship Levels

- Platinum Sponsor \$1500/yr
- Gold Sponsor \$1000/yr
- Silver Sponsor \$750/yr
- Bronze Sponsor \$500/yr
- Jumperback Sponsor \$500/yr (2yr min)

Major Sponsor – by negotiation

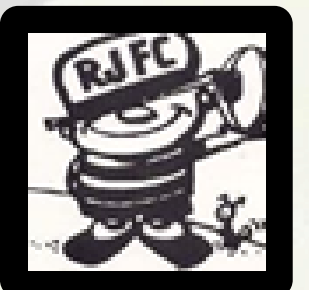
- RJFC "Valued Partners" provide in-kind sponsorship.
Benefits to partners are as agreed with Club

Sponsorship Packages Include

- Signage, branding on equipment used at home ground
- Social media - Facebook, Instagram, YouTube, RJFC website, member emails and newsletters
- Events - exposure and invitations
- Auskick Carnival
- Trophies and Awards
- Other opportunities as agreed between RJFC management committee and sponsor

Rossmoyne Junior Football Club

Koolan Drive, Shelley | PO Box 3031, Shelley WA 6148
Further information: Sponsorship Manager, Lisa Forneris
Email: sponsorship@rossmoynejfc.com.au. M | . 0418 912 741





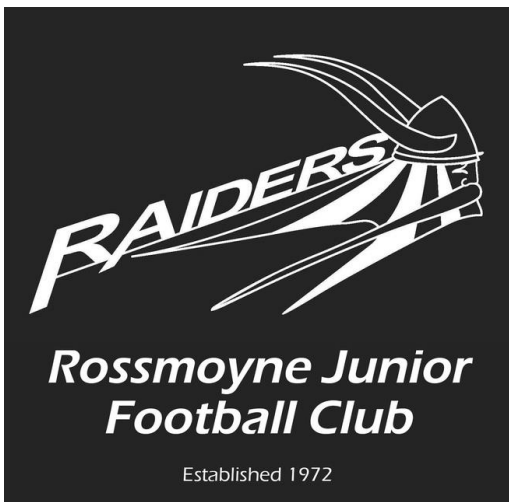
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The Fine Print

SPONSORSHIP POLICY – Rossmoyne Junior Football Club

1. A sponsor is a person or business or organisation which provides cash or in-kind products or services to the value of at least the minimum sponsorship fee as stated on the RJFC schedule of sponsorship fees. There is no maximum amount of value a sponsor can provide to the Club.
2. The schedule of sponsorship fees will be agreed upon by the Management Committee (the Committee) and will not be changed without ratification of the Committee.
3. A person, business or organisation which provides cash or in-kind products or services under the minimum value of sponsorship fees is known as a donor and is not entitled to receive benefits or privileges which sponsors receive.
4. All members of RJFC as well as the general public will be given the opportunity to sponsor the Club by being provided information on sponsorship opportunities on the Club website and by other means as determined by the Committee.
5. Sponsorship arrangements may last from one year to more than one year as agreed between the Club and the Sponsor.
6. Sponsorship of jumperback will be available to current sponsors through their Expression of Interest, with priority given to Platinum Sponsors and other Club sponsors after that in order of their level of sponsorship. Jumperback sponsorship is additional to regular sponsorship. Jumperback sponsorship will not be offered in isolation, unless expressly approved by the Committee under exceptional circumstances (e.g. commemorative jumpers).
7. Potential new sponsors may receive a copy of the policy document on request.
8. The Sponsorship JDF as provided by www.AFLCommunityClub.com.au states that: The Sponsorship Coordinator shall seek ratification from the General Committee of sponsorship packages offered by the Club and shall thereafter have the authority to act within the limits of the packages without reference to the General Committee. However the policy for the RJFC will be that all potential 'new' sponsors will be ratified by the Club's committee before an agreement or contract will be made between the Club and the Sponsor.
9. A sponsor will not be deemed a sponsor of the Club until an agreement has been written and signed by the Club and the Sponsor.
10. Existing sponsors will be contacted at the end of the preceding season or as close to that time as possible to ascertain their intentions with regard to the following season. Contracts will be made available to them within thirty days of their indication of intention to sponsor/continue to sponsor. Exceptions to this are where a contract has been written and agreed to for a period of longer than one year.
11. Discontinuation of a contract for sponsorship or agreement for sponsorship other than the date specified in a Sponsorship Agreement must be made in writing/email by RJFC and must be acknowledged by the sponsor.
12. RJFC reserves the right to discontinue a sponsorship agreement prior to the end of the agreement, should the sponsor not meet the terms of the agreement or should there be risk that an ongoing agreement may bring the Club into disrepute. Such discontinuation of the agreement will be made in writing/email by RJFC.



The Agreement

I _____ of (COMPANY NAME)_____

Would like to sponsor the RJFC for 2023

(TICK PREFERENCE)

- | | |
|---------------------------------------------------------------|-------------------------------------------------------------------------|
| <input type="checkbox"/> Platinum Sponsor | \$1500 |
| <input type="checkbox"/> Gold Sponsor | \$1000 |
| <input type="checkbox"/> Silver Sponsor | \$750 |
| <input type="checkbox"/> Bronze Sponsor | \$500 |
| <input type="checkbox"/> Jumperback Sponsor (2 years minimum) | \$500 per year (must be in conjunction with minimum Silver sponsorship) |
|
<input type="checkbox"/> Major Sponsor – by negotiation | |

Please invoice _____ (email address). Note terms are 30 Days.

Signed: _____

Date: / /2023