



Rossmoyne Junior Football Club

Sponsorship Packages 2022





RJFC Celebrating 50 Years in 2022



Rossmoyne Junior Football Club has a proud history starting in 1972 and it's been a big part of our community ever since, now hosting teams for girls and boys, from Auskick (starting with pre-primary) to Year 12.

Rossmoyne JFC is one of only a small number of clubs in the district to hold AFL Gold Quality Club Program accreditation which we are proud to say is described as "A level to recognise exceptional club administration. A community leader!"

We take pride in our volunteers' professionalism and personal efforts to provide the best club possible for our members - the players and their families and supporters. Our Club's focus is on creating a safe, supportive and inclusive environment for boys and girls to play sport, learn skills, develop friendships and have fun.

Our Hall of Fame is pretty impressive, and includes players in the AFL, WAFL, countless award winners in the District and representatives of State and national competitions.

We had a great season in 2021 with over 200 girls and boys of all ages registered to play. At the end of 2020 we turned on the game standard lights ready for a big 2021 season when we also showcased our upgraded facilities, with thanks to the City of Canning.

Even with the last couple of seasons affected by the uncertainties presented by COVID-19, Rossmoyne JFC proved how strong and united we are, fielding teams across the age groups, for boys and girls, some amazing personal, individual and team successes, fantastic social events, and hosted record numbers of teams from the East Fremantle District at our Auskick carnival.

We're excited about the different ways we'll be marking our 50th birthday with our community, many of whom founded the club, played with the club and volunteered at the club back in the day and in the following decades.

Rossmoyne Junior Football Club is where plenty of history and memories have been made over the past 50 years - make 2022 your year to be part of this fantastic local club.

We look forward to celebrating with you in 2022 and GO RAIDERS!



Life Members function 2021



Sponsorship Benefits 2022



	PLATINUM \$1000	GOLD \$750	SILVER \$500	BRONZE \$250
ADVERTISING				
Yearbook – advertisement acknowledging level of sponsorship	✓	✓	✓	✓
Electronic scoreboard - advertisement with sponsor's logo showing during selected home games	✓	✓	✓	✓
Electronic scoreboard – advertisement with logo showing throughout all non-game events at home ground inc. Black&White Night, Sundowners, Presentation Day, Auskick Carnival*	✓	✓	✓	✓
Teardrop flags with sponsors logos set up and displayed at all home games and events. Sponsors to provide artwork to Club.	✓	✓	✓	Bronze may purchase flag through club at additional cost. Please enquire if interested.
Sponsors logos on internal clubroom walls, at bar				
Website www.rossmoynejfc.com.au – advertisement in sponsors section	✓	✓	✓	✓
Facebook – posts and shares by agreement, business and posts liked by RJFC	✓	✓		
Instagram—business followed by RJFC, posts and shares by agreement	✓	✓	✓	✓
YouTube—by arrangement				
Noticeboard on external wall of Clubrooms – advertisements acknowledging level of sponsorship. Visitors to ground include RJFC home and away teams and supporters, Rossmoyne Amateur Football Club (Rhinos), Rossmoyne Womens AFL, Rossmoyne Riverton Cricket Club home games in summer, residents and other visitors	✓	✓	✓	✓
Laminated A4 or A5 certificate of thanks for public display	✓	✓	✓	✓
Sponsorship acknowledged by announcements during all Club social events	✓	✓	✓	✓
Membership cards (Rossy Rewards) may be reinstated and distributed in 2022 subject to committee consideration. Sponsors may provide offers or discounts to members, which will be promoted to members by Club	✓	✓	✓	✓
EVENTS				
2 x complimentary tickets to Black and White Night for sponsor or their representatives/guests	✓			
2 x complimentary tickets to Sponsors and Life Members Luncheon which coincides with at least 1 senior game at the home ground each season	✓	✓	✓	✓
Complimentary food and beverages at social events	✓			



Auskick Carnival - hosted by Rossmoyne since 2004

Trusted within the District, Rossmoyne Junior Football Club has been hosting the Auskick Carnival since 2004.

The Carnival is one of the biggest highlights of the season for the District's Auskickers and their families.

Even COVID-19 didn't stop us in 2020 and 2021; our determined volunteers and life members were always confident and worked hard to give the Auskickers an amazing day and memories that will last a lifetime.

2019 Carnival

- 104 teams from almost every Junior Football Club in the District
- Around 2500 family members and friends



2020 Carnival

- 64 pre-primary, year 1 & year 2 teams from the District, their families and friends
- We welcomed a South Fremantle team to our carnival for the first time



2021 Carnival

- Breaking all records
- 114 teams
- 16 clubs
- Around 2750 family and friends



Auskick Carnival



In 2021 around 2750 people attended Rossmoyne Junior Football Club for the Auskick Carnival.



Visitors to our ground, for the Auskick Carnival and on game day generally, come from the neighbouring clubs in the East Fremantle District, and the Metro South Region.

- Sponsors flags at ground all day (Bronze flags only if purchased)
- Logo on electronic scoreboard throughout the day
- Sponsors brand attached to Auskick Carnival through social media leading up to and on the day,
- Sponsors brand attached Auskick Carnival on external building signage on the day.
- Invitation to set up own marquee, table, additional signage, promotional material if desired



Platinum



Gold



Silver



Bronze



Sponsorship Packages 2022





Jumperbacks

Jumperbacks are one of the most sought after ways to sponsor a local sporting club of any code.

In 2022 we are excited to introduce a special 50th birthday commemorative jumper, based on the original design of club guernseys, and featuring the names of every recorded official volunteer from the beginning of the Club's history.



Your brand can be attached to this 2022 special edition guernsey, which will be worn at home and away games this season.

Players will have the opportunity to keep their 2022 jumper as a memento of this season, so your business will also be part of their memories and their families' memories, for years to come.

Jumperback opportunities are extremely limited for 2022 so please contact RJFC as soon as possible to lodge an Expression of Interest.





Trophies and Awards

Presentation Day is the last official event of the season. Platinum Sponsors have presentation rights of awards and trophies at this event.

Awards are presented to players, and to junior and adult volunteers from the Club.

Awards are determined by the RJFC Management Committee and advised closer to Presentation Day.

Platinum	Gold	Silver	Bronze
✓			





Sponsorship Packages 2022

Sponsorship Levels

Jumperback Sponsor	\$1500
Platinum Sponsor	\$1000
Gold Sponsor	\$ 750
Silver Sponsor	\$ 500
Bronze Sponsor	\$ 250

Sponsorship Packages Include

- Signage, branding on equipment used at home ground
- Social media - Facebook, Instagram, YouTube, RJFC website, member emails and newsletters
- Events - exposure and invitations
- Auskick Carnival
- Trophies and Awards
- Other opportunities as agreed between RJFC management committee and sponsor

Rossmoyne Junior Football Club

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